

New Eco-Business Zone Alliance Forms in Ontario

FOR IMMEDIATE RELEASE

Toronto – October 14, 2009 – Eco-Industrial Solutions of Vancouver is pleased to announce it has signed a Memorandum of Understanding with two Toronto-based firms to create the Eco-Business Zone Alliance in Ontario. The Alliance includes the Sustainable Learning Centre, the Innovolve Group and Eco-Industrial Solutions.

Under this agreement, the three firms will collaborate to bring to market a holistic solution featuring eco-industrial strategies, communications and training, all with a view to transforming employment lands into Eco-business zones. For businesses, rising costs related to energy, water and waste are driving eco-business approaches to find efficiencies within and across organizations, gain competitive advantage and maintain shareholder confidence. There are also regional branding benefits to be gained once an Eco-business zone is up and running. With provincial drivers such as the Green Energy Act and Places to Grow, communities are supporting eco-business zones to help local businesses grow and expand sustainably, and to attract new, progressive businesses and green jobs.

“The combined value proposition of the Alliance is unique in nature,” says Tracy Casavant, President of Eco-Industrial Solutions, “and offers both an efficiency and expertise to municipalities and businesses interested in greening employment lands.”

About Eco-Industrial Solutions Ltd.

Eco-Industrial Solutions is a full service eco-industrial consulting firm located in British Columbia. The company provides: eco-industrial and eco-networking strategy development, policy analysis, municipal planning, communications & marketing, and engineering. Eco-Industrial Solutions developed the strategy and continues to provide strategic advice for the Partners in Project Green Pearson Eco-Business Zone, North America’s largest eco-business zone emerging in the 12,000 ha including and surrounding Pearson International Airport.

<http://www.ecoindustrial.ca/>

About the Sustainable Learning Centre

The Sustainability Learning Centre is a training, networking and technology transfer hub designed to mobilize people and technology in a sustainable manufacturing supply chain. The Centre focuses on the development of practical “green core competencies” such as eco-efficiency, eco-effectiveness and clean technology knowledge and skills.

About the Innovolve Group Inc.

Innovolve Group Inc. leads transformative market change through a suite of services that bridge sustainability strategy, communications and stakeholder relations. Innovolve planned and delivered the Partners in Project Green launch, and is developing the project’s Business Ambassador program.

www.innovolve.com

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